

# FIRST IMPACT REPORT

## GEN E

SOWING IMPACT (2015-2024)



## 02. ¿WHO WE ARE?

Fundación Gen E was founded in 2014, motivated by a simple yet profound conviction: **Development only makes sense if it improves people's lives and regenerates the planet.**

For more than a decade, we have grown as a community of entrepreneurs, specialists, institutional partners, and impact investors who believe in purposeful innovation and collaboration as a transformative force.

## OUR PURPOSE

is to enable **sustainable and regenerative management models** across Latin America and the Caribbean contributing to **poverty reduction**, creating decent jobs, and responding to the climate crisis.

We embrace innovation. **We take risks others are unwilling to take,** backing ideas and projects capable of transforming today's crises.

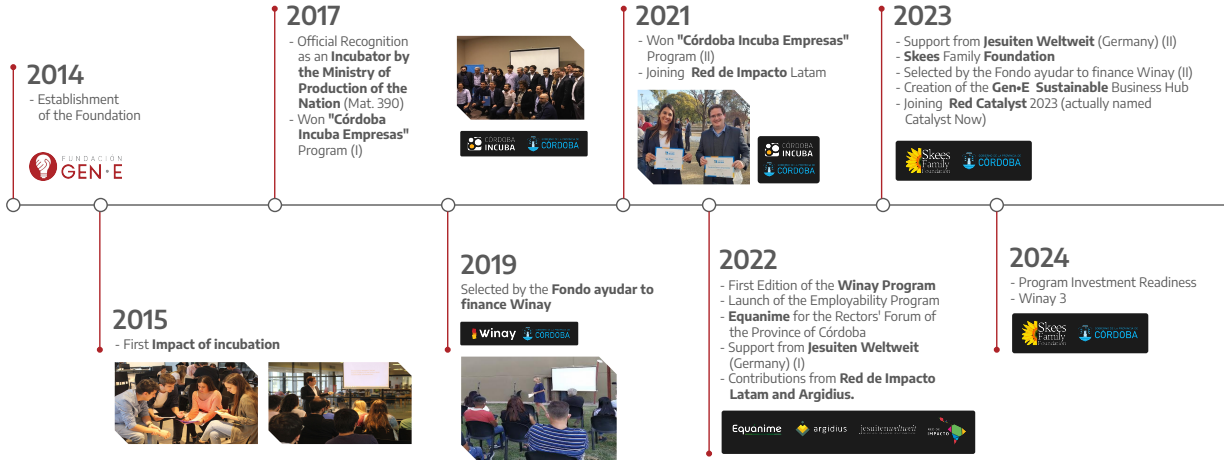
**We stand with vulnerable communities** because progress only matters when it includes everyone. Change must be inclusive, fair, and centered on those who need it most. No one is left behind.

**We foster collaboration to drive sustainable development in Latin America.**



## 02. ¿WHO WE ARE?

### c. 10 years of work | Key milestones of GEN E



**241 ventures and productive units supported**

benefiting a community of **more than 770** people indirectly through our programs.

**we have reached 1,855 people through events.**



## 03. THE CHANGE WE CATALYZE

### a. Our **theory of change**

<b>IMPACT</b>	Strengthen, transform, and connect: companies, entrepreneurs, and communities by promoting the creation of impactful business models and decent jobs.			
<b>OUTCOMES</b>	Decent Jobs	Reducing Inequalities	Responsible Production	Poverty Reduction
<b>CORE STRUCTURE</b>	Entrepreneurship		Institutions in transition	Ventures
<b>CORE PROGRAMS</b>	Incubación(2015 -2023) Investment Readiness Winay (2022 -2024) ESST (Agridius)		Equanime	Technical advisory for Grants y ANR Seed Capital : Winay

## 03. THE CHANGE WE CATALYZE

### b. Alignment with Sustainable Development Goals (SDGs)

Through our **non-financial support to ventures**, we support beneficiaries—especially youth, women, and people in vulnerable contexts—by strengthening capacities, facilitating access to networks, and providing technical training.

**65%** of the entrepreneurs supported are beneficiaries of the Winay program, which focuses on **entrepreneurs in vulnerable situations and contexts of labor informality.**

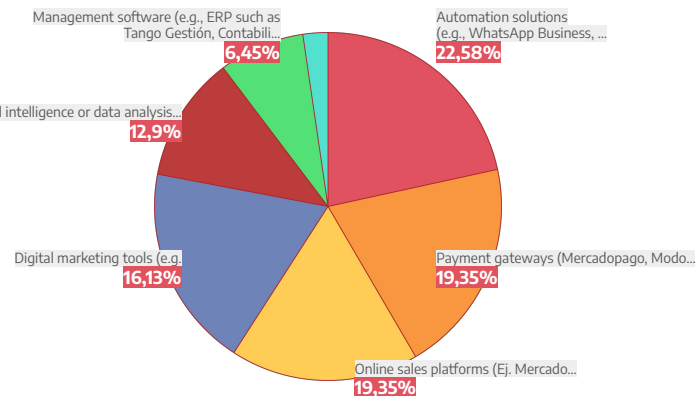
**35.9%** of the ventures operate business models that explicitly address : **Diversity and Inclusion, Local Communities, Empowerment and Entrepreneurship Development, and Governance and Distributive Wealth.**

**28.2%** of the supported ventures have **circular and/or regenerative business models.**

#### TECHNICAL RESULTS:

#### WHICH TYPE OF TOOL DID YOU INCORPORATE AFTER PARTICIPATING IN THE GEN E PROGRAM?

Distribution by type of tool adopted after the Gen E Program



## 04. STRATEGIC THINKING, SUSTAINABLE IMPACT

### a. Programs

#### GEN E ENTREPRENEURSHIP

##### Capacity-building for purpose-driven leaders.

Gen E Academy supports entrepreneurs, productive groups, and impact-oriented teams to develop the skills, mindset, and networks needed to lead change. Our programs combine technical training, strategic support, and networking. They are adapted to local realities and seek to strengthen sustainable, viable business models with measurable impact.

##### FEATURED PROGRAMS:

Impact Incubation  
 Investment Readiness (for impact investment)  
 Wiñay – Negocios Inclusivos

- **241 ventures and productive units supported**
- **850 hrs of mentorship**
- **653 hrs of capacity- building delivered**

#### GEN E INSTITUCIONES

##### Transforming organizations for sustainable value creation..

We support companies, governments, and social organizations in integrating sustainability and regenerative practices into everyday decision-making. By designing and delivering impact projects rooted in community dialogue, we help organizations unlock shared value, realign processes, and drive internal transformations in line with the Sustainable Development Goals.

##### FEATURED PROGRAMS::

Ecuánime: **10,000 users reached**  
 Donation of 4 computers to the Jesucristo Salvador del Mundo Parish.  
 80 free or low-cost opportunities on employability connected with beneficiaries

#### GEN E VENTURES

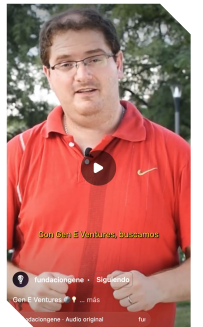
##### Patient capital and technical support to multiply impact

At Gen E, we understand that financing is a critical factor for scaling impact solutions—especially in contexts where traditional markets fail to offer viable options. Through Gen E Ventures, we work to mobilize patient capital and facilitate access to financial resources that prioritize social and environmental impact over short-term financial returns.

Beyond the design of an **Impact First** investment fund, we provide technical support to ventures and organizations to help them access existing financing instruments within the ecosystem, including:

- Applications to non-repayable grant programs
- Preparation of proposals for national and international calls
- Design of sustainable financial models and investment strategies

**Projects: 17**  
**Total amount of non repayable grants USD: 123.002**

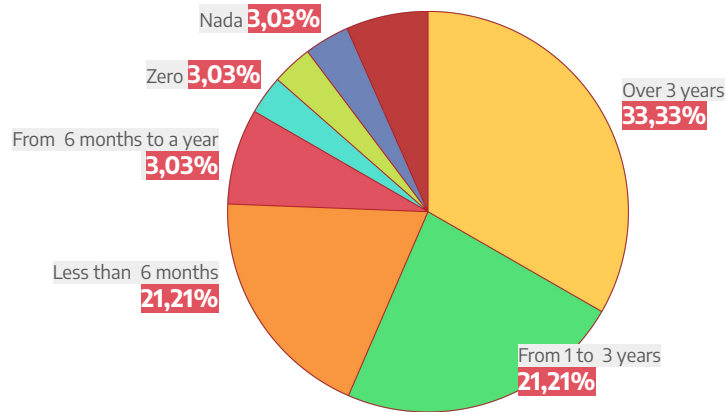


## 04. STRATEGIC THINKING, SUSTAINABLE IMPACT

### a. All entrepreneurship programs results

## 176 jobs generated by program graduates

**How long have collaborators been working in the venture?** Average duration of employment for collaborators in ventures that have completed a Gen E program.



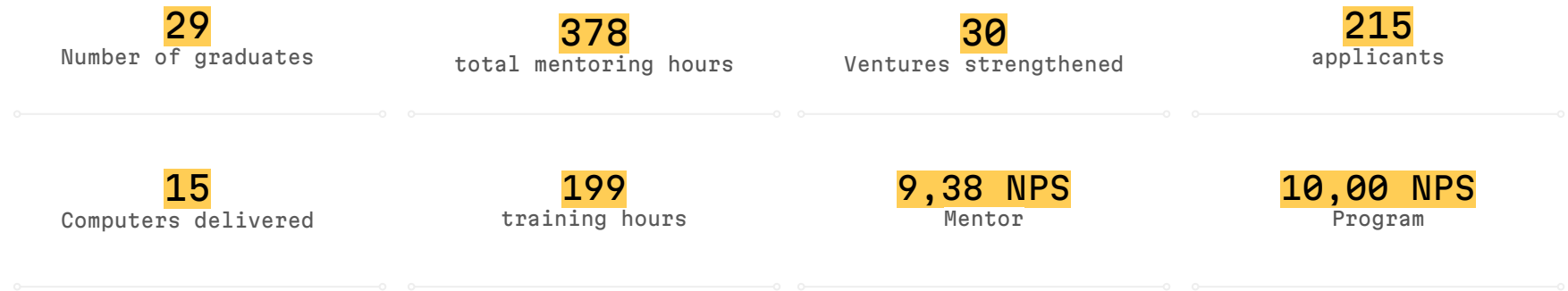
86% of business survive past the second year of graduating.

6.6 years in operation on average

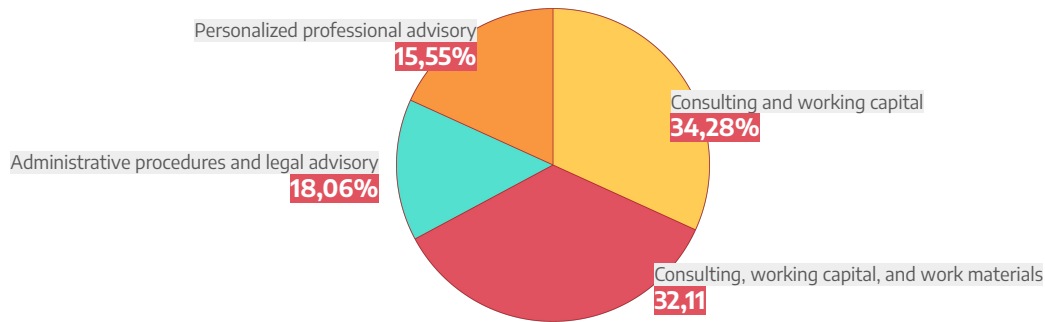
70% of startups are able to operate as a formally invoicing business, and 40% exceed \$7,000 per year.

## 04. STRATEGIC THINKING, SUSTAINABLE IMPACT

### c. Winay. Inclusive Business Hub Results



#### Uses of Seed Capital:



**TOTAL AMOUNT OF Seed Capital ARS 5,235,517 (USD 6,699.47).**

## 05. FROM SUPPORT TO ACHIEVEMENT: THE VOICES OF OUR BENEFICIARIES

### a. Cooperativa La Victoria: Paola Albarracín

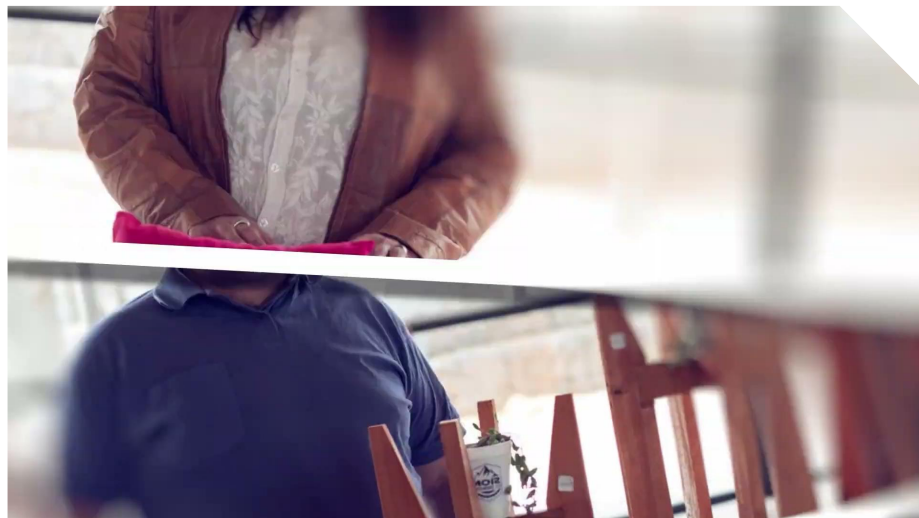
#### ENTREPRENEURS DRIVING CHANGE:

## Paola Albarracín

The story of Paola Albarracín, founder of the Victoria y Unidad cooperative, is an example of resilience and transformation through collective work. **After regaining her freedom more than 13 years ago, she began making living room furniture from her home, facing a lack of resources and distrust from her surroundings** - yet never abandoning her determination.

A recovered sewing machine became the starting point of a cooperative made up of women who, like her, found in sewing an opportunity for reintegration and economic autonomy. At Victoria y Unidad, work is organized around collaboration, horizontality, and mutual care, with the well-being of the team as a priority.

**Despite going through critical moments, the cooperative remained true to its values**, sustained by faith, perseverance, and sisterhood. Paola's "dream notebook," where she wrote down her goals before everything existed, symbolizes this journey: many have already been achieved, and those still ahead are underway. For her, dreaming is also a way of resisting.



Click en la imagen para reproducir video con testimonio de emprendedora.

## 06. FINANCIAL MANAGEMENT

### Revenue

Since its founding in 2016, **Fundación Gen E** has managed a total of **USD 218.659,13** in revenue, allocated to sustaining and developing its lines of action. These funds come from diverse sources - including donations, grants, partnerships, and public and private programs- and are either directed to programs or used to strengthen the organization's institutional capacity.

Over its eight years of activity, the Foundation has maintained a transparent and efficient approach to resource management, ensuring that every contribution supports its mission to generate social, environmental, and economic impact in vulnerable communities.

#### BY PROGRAM:

Incubación: 103.924,19

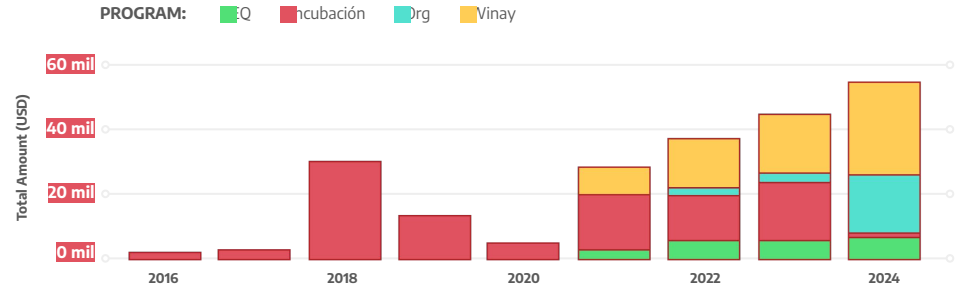
Winay: 70.535,64

Equánime: 21.147,78

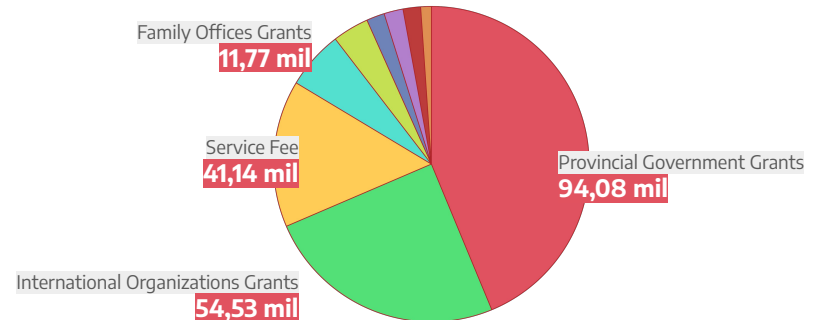
Unallocated funds: 23.051,51

“**Unallocated funds**” refer to income used for general institutional operations, cross cutting activities, or resources in the process of being allocated to specific programs

#### Amount (USD) by Year and Program



#### Amount (USD) by Income Category



# 07. "BUILDING TOGETHER": OUR ALLIES

## TRUSTED BY:



## THESE YEARS OF WORK WERE ENDORSED BY:

### PARTNERS TRANSFORMADORES



### ALIADOS



This report reaffirms our values. We believe in the power of consistency and in the responsibility to lead by example. Every action, no matter how small it may seem, contributes to meaningful and necessary change.

In a world by complex challenges and constant transformation, we choose not to stand on the sidelines. **We aspire to be an organization that fosters hope, builds bridges and opens pathways.** Our commitment is to a more just, more innovative, and more sustainable future. A future where no one is left behind.

# THANK YOU



**For further information, inquiries, or comments**

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